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Specgraph

COMPLETE IDENTIFICATION & TRACKING SOLUTIONS



Barcode Solutions
Mobile Computing
System Integration
Application Softwares
ID Card Solutions



Decision Making... in Real Time

One-Stop Shop For Complete Retail Solutions

Now there is a one-stop shop, for your needs for Identification Labelling, Point of Sale(POS) Billing, Inventory Track and Trace, RFID solutions, ID Card printing and Electronic Article Surveillance (EAS)-Specgraph.

Specgraph started in 1993. The company is one of the pioneer and leading names in India for providing complete Identification and Track and Trace solutions using barcode and RFID technologies. The Specgraph footprint covers a wide range of business in retail, exports and manufacturing and efficiently addresses their concerns in WIP, Warehousing and Dispatch Management.

Today our cutting-edge solutions package includes in-house variable label printing, POS automation, Real time Data Collection systems, ID Card printing and Retail Anti-theft EAS systems. Zebra Technologies Inc, Citizen – Japan, Newland - Taiwan and NEDAP – Netherlands-all world leaders are amongst our close OEM partners.



We, at Specgraph are committed to provide cost effective and meaningful solutions to our clients. Our emphasis is on problem solving and solution selling as opposed to box-selling. With the drive of a highly dedicated team of software and hardware professionals, we aim to achieve customer delight and not just customer satisfaction. The end result for customers is peace of mind, higher productivity and higher profits.

ZEBRA BARCODE PRINTERS



SOME OF OUR ESTEEMED CLIENTS



Specgraph is an active member of leading industry association in india and worldwide -
GS1 INDIA,
AIM INTERNATIONAL,
AIDC ASSOCIATION OF INDIA,
AUTO-ID TAIWAN

Retail Anti-theft Solution

In the time it takes you to read this page, shoplifters will steal about \$40,000 from retailers around the world!

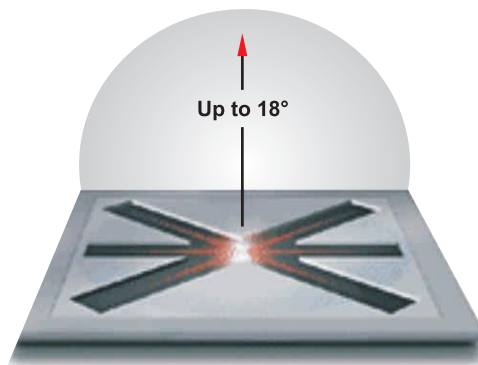
Retail managers in India and across the world spend sleepless nights fighting pilferage, shoplifting and stock shrinkage that plague retail malls and plazas. The revenue loss is as much as 2.5% of total earnings. Specgraph provides the hassle-free solution - the state of art Retail Electronic Article Surveillance (EAS) Anti-theft system, based on Radio Frequency (RF) technology. At last, management has a tool that offers critical competitive advantage. The EAS system can be used in apparel stores, music stores, supermarkets and hypermarkets. Devices like chip labels, hard tags, EASgates, electronic sensors and Electro-mechanical anchors are used for preventing thefts. Only RF technology allows integrated barcode price scanning and deactivation of EAS security tags and labels in a single, smooth step that is transparent to cashiers and customers alike. Sensors are available for entry/exit coverage or in-lane configurations.

In a nutshell, Specgraph offers

- Reduced shoplifting losses
- Higher profits through increased sales
- A more pleasant shopping environment for customers



Nedap RF Deactivation



Retail POS Solution

Our range of retail POS-IT Solutions include.,

- Barcode Printers – ZEBRA – USA & CITIZEN - Japan
- Barcode Scanners – ZEBRA – USA & NEWLAND – Taiwan
- POS Receipt Printers – CITIZEN - Japan
- ID Card printers – ZEBRA – USA
- Inhouse team for Application Software Development

Good Bye to Library Thefts

EAS solutions promoted by us, are based on very innovative technologies of RF, AM and RFID and work wonders for modern library services that include books, periodicals and journals. To protect such valuable assets against theft, Specgraph offers an exceptional range of products which fully automate the checkout process. Manual material checkout operations are eliminated thus streamlining operations and ensuring greater user satisfaction. Some components of these include Gate Antennas, Self-checkout Kiosks, Book Drop Box, Readers at checkout counters.



ID Card Solutions

The ZEBRA ZC300 card printer delivers ground-breaking simplicity, security and connectivity options in the slimmest fit-everywhere design in this printer class. Its elegant engineering eliminates virtually all pain points typically associated with card printing, making it easier than ever to print identity, access or membership cards, or credit and debit cards. The result is push-button simplicity, regardless of whether you are printing single or dual-sided cards in colour or in black and white.

- DESIGN AND PRINT THE PRE-LAMINATED CARDS INSTANTLY
- COMPLETE DATA SECURITY
- VERY USER FRIENDLY, PLUG AND PLAY

In a nutshell, Specgraph offers

- Manual material checkout and return eliminated.
- Automated Return of materials.
- Losses controlled through EAS that works with circulation software.

Intelligent tracking ...RFID

Whether you're tracking pallets from a warehouse, picking individual items from inventory or counting merchandise remaining on a store shelf, radio frequency identification (RFID) technology offers an exceptional level of ease and efficiency. With no line-of-sight reading limitation, plus the ability to read multiple tags simultaneously, RFID can speedup data capture at any point in the supply chain. RFID, hence, is truly a technology of the future.

The Specgraph Technology Shield

To meet demanding client requirements Specgraph continuously upgrades its package of solutions. The company has stitched together technological collaboration agreements with the world's best.

ZEBRA Technologies is a leading global provider of rugged and reliable speciality printing solutions including on-demand thermal barcode label printers, Scanning and Mobility solutions, Plastic Card printers, Embedded / Kiosk printers, and smart (RFID) label printers

Citizen Systems produces a comprehensive range of printing solutions and designs its machines to meet the specific needs of each application. The range includes tough, contamination-resistant label printers for industrial environments and compact desktop and portable POS units for retail.

For over 10 years, **Newland** has been designing, manufacturing and marketing state-of-the art scanning solutions from the ground up. By understanding the ever changing world of AIDC technology, they continue to bring fitting 1D and 2D barcode scanners to businesses of all shapes and sizes. Newland's product portfolio packs high-quality scanning hardware for a wide range of barcodes and applications. All products, ranging from OEM scan engines to complete solutions, are built and designed to help, and make your daily tasks easier and more intuitive.

NEDAP, Netherlands, is the world's one of the largest Radio Frequency - Electronic Article Surveillance(RF EAS System) Company. For more than 60 years, Retailers and Libraries around the world have relied on them for protecting their inventory. The company has earned a reputation for technological innovations such as paper-thin, disposable security labels and non contact deactivation.



An Unmatched spectrum of service

Specgraph believes a relationship only begins after the sale. A customer just has to call to access Team Specgraph. The team comprises of highly skilled, experienced and certified technicians who provide a whole gamut of services. This includes :

- Installation & Training
- Integration services to enable seamless integration of solutions to existing information system platforms.
- Software applications development that spans the supply chain from manufacturing to distribution to retail.
- On-going and cost effective after sales service support for trouble free operations.



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Memberships



Cofederation of India Industry

Strategic national network with offices & association in

Ahmedabad | Rudrapur | Guwahati | Indore | Jamshedpur | Mumbai | New Delhi | Vishakhapatnam